

## Managed Services

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As a full service print communications company, we bring the entire print gamut to our customers whether it's products we produce here or items we manage through our extensive network of partners. Some companies prefer to work with manufactures directly and use Quality Color for the things we do here. Other clients like us to manage all aspects of their print communications so they can take advantage of our enormous supplier network that's required to handle all things print.

The good news is we do in fact produce an unparalleled range of products in house. We call it the "BIG Middle" of the print gamut. This is to say that there are some projects that are a little large or a little small or a little unique for us to produce in house in a way that would deliver honest value. For instance if you where working with us to create a 3 dimensional mailer that you were going to send to the 1000 companies you most wanted to win as clients, we would handle all aspects of the design and production of that mailer here on site. The catch is that on this particular project you wanted to include in the mailer a calculator with your company logo on it so they could "do the math" and discover why they should be using you. We would source the calculator through our supplier network.

We've been working with our supplier network for many years and we understand each other and work as one big company. You will never be left feeling like you are a million miles away from your project, whether we are printing your direct mailer on our machines or working with our screen printing partner to make you calculators, you will be in the loop all the way down the line.

All this is to say that we understand our responsibility as a full service provider. We are ready to manage as much of the project as you like.

Some examples of products we would be happy to manage through our supplier network:

Digital Print: Ultra Short Run / Variable Imaging

Promotional Products: golf balls, pens etc

Apparel: Printed or embroidered clothing of all kinds