

Faux Cards

Friday, 09 November 2007

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Billions of "Faux" cards are mailed each year in an attempt to capture the attention of consumers and communicate a targeted message. These products are the size and shape of a credit card but usually don't have any data coded into them. They are used to motivate people to consider obtaining the real version of the card being advertised. They are also used as membership cards, loyalty cards and even business cards.

We have engineered special machinery that enables us to produce nearly ten million units per day. There is no tooling cost because we have all the dies necessary and our pricing is reflective of the tremendous volume we do with these products.

• If you are a provider of direct mail solutions and offer Faux cards as part of a larger solution you came to the right place because we have an incredible program designed just for you.

• If you are looking to launch a marketing initiative that might include a faux card, we can help you align yourself with all the right companies so your marketing dollars will go as far or further than you expect.